



**Beyond Alcohol Violations:**  
*Strengthening Campus Systems  
to Connect High-risk Drinkers  
to SBIRT and Other Services*

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# Introductions



- **Campus Representatives**
- **University of Maryland School of Public Health**  
*Center on Young Adult Health and Development*  
*Department of Behavioral and Community Health*
  - **Amelia Arria**
  - **Brittany Bugbee**
  - **Kim Caldeira**
  - **Becky Kurikeshu**
  - **Kathryn Vincent**
- **Johns Hopkins Bloomberg School of Public Health**  
*Center on Alcohol Marketing and Youth*
  - **David Jernigan**
  - **Molly Mitchell**
  - **Rebecca Ramirez**
  - **Alicia Sparks**

# Annual National Snapshot of Problems related to college drinking

<b>1825</b>	alcohol-related deaths
<b>599,000</b>	unintentional injuries
<b>696,000</b>	assaults
<b>97,000</b>	sexual assaults/date rape
<b>150,000</b>	alcohol-related health problems
<b>400,000</b>	students having unprotected sex
<b>3,360,000</b>	students driving under the influence

# Annual National Snapshot of Problems related to college drinking

**25%** *Students reporting an alcohol-related academic problem like missing class, falling behind, doing poorly on exams/papers, or receiving lower grades overall*

**11%** *Student drinkers reporting damaging property while under the influence*

**19%** *Students meeting criteria for alcohol abuse or dependence*

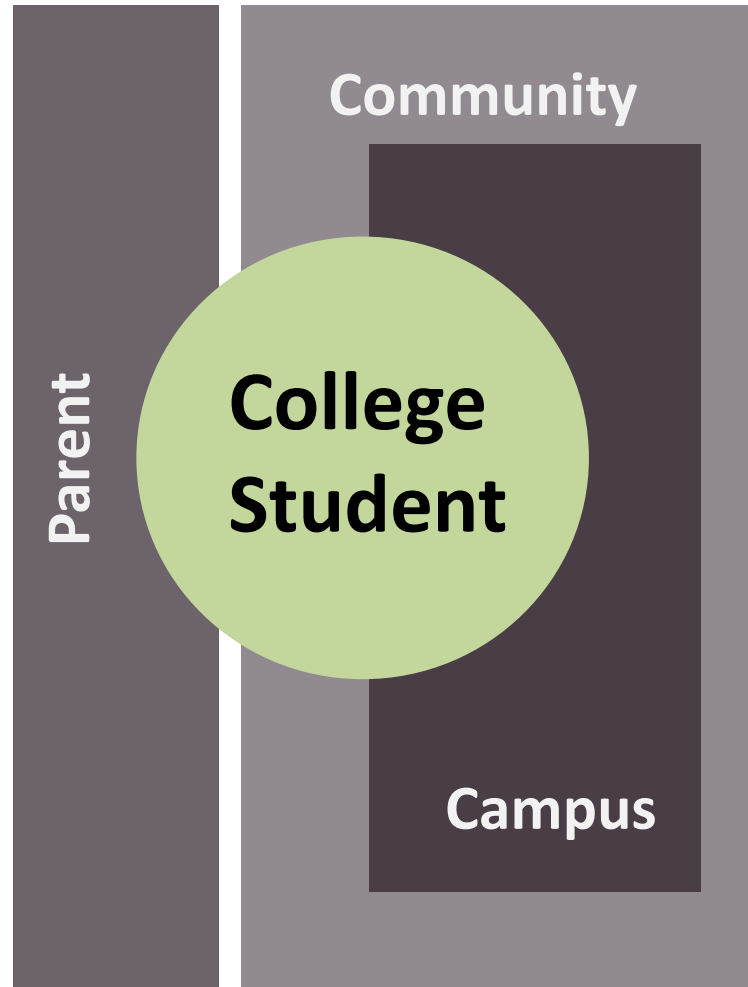
# ***There are many influences on college student drinking***

## **Student**

- Family history
- Personality
- Mental health
- Distorted expectations of consequences

## **Parent**

- Expectations
- Vigilance
- Modeling
- Disapproval



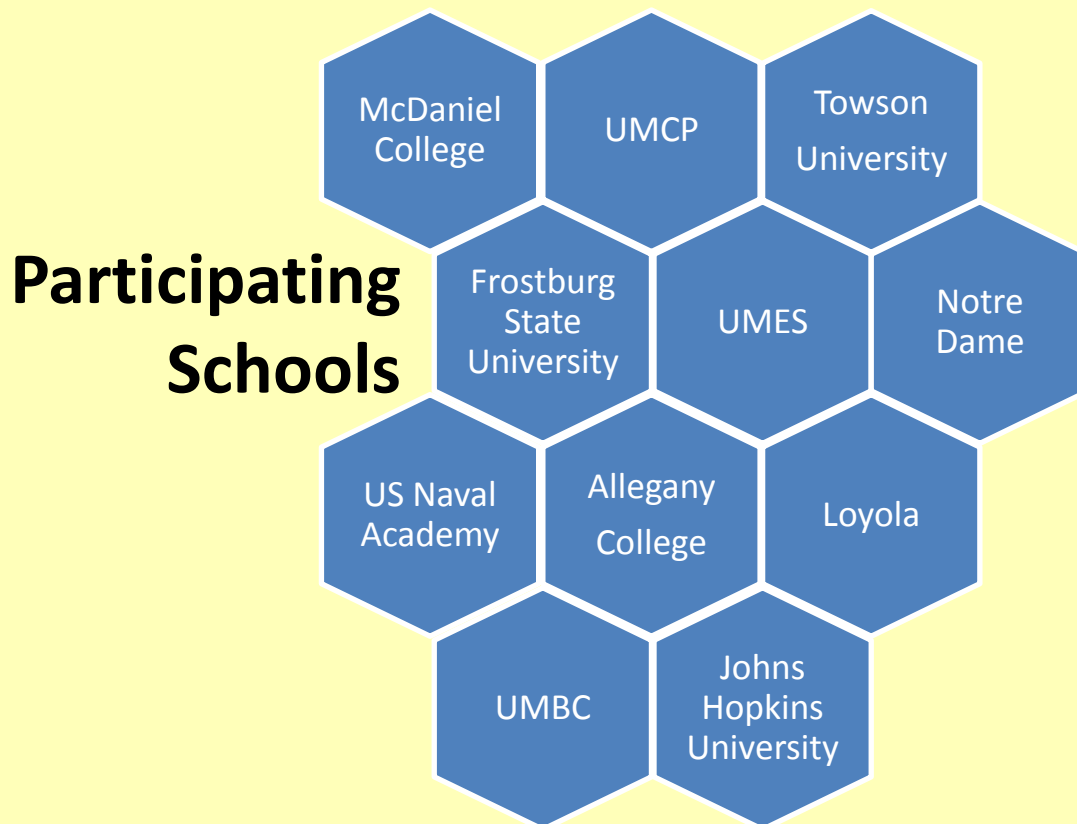
## **Community**

- Enforcement of Laws (e.g., false IDs, social hosting, nuisance)
- Alcohol availability
- Alcohol pricing
- Alcohol promotion

## **Campus**

- Norms
- Policy enforcement
- Availability of resources
- Screening and intervention services

# Maryland Collaborative Structure



**Governance  
Council**  
(College Presidents)

**Advisory Board**

**Public Health  
Faculty**



**THE MARYLAND COLLABORATIVE**  
TO REDUCE COLLEGE DRINKING AND RELATED PROBLEMS

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Administration (ADAA)*

*Maryland Department of Health and Mental Hygiene*

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University of Central Florida College of Medicine

# Maryland Collaborative

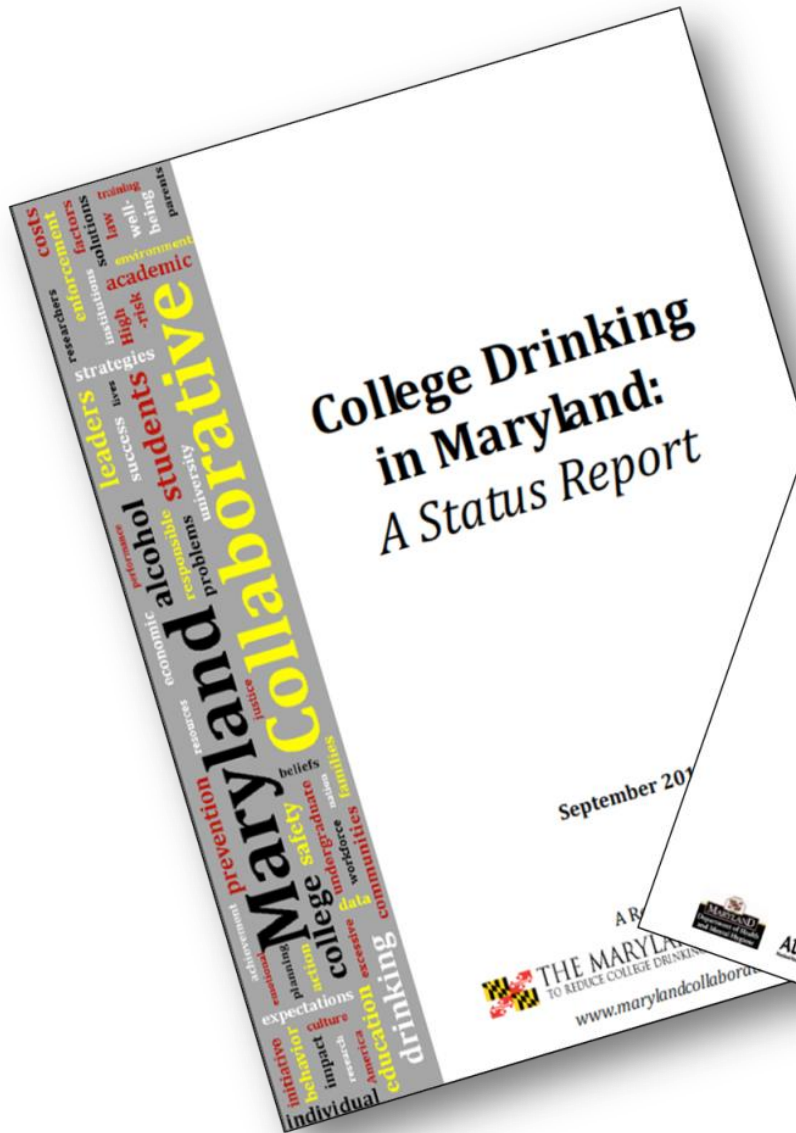
## *First Year Accomplishments*



- Assessed current strategies of 38 college campuses and authored *“College Drinking in Maryland: A Status Report”*
- Reviewed scientific literature and authored *“A Guide to Best Practices”*
- Held an Educational Conference
- Created Collaborative Website
- Designed Measurement System



[www.marylandcollaborative.org](http://www.marylandcollaborative.org)



**THE MARYLAND COLLABORATIVE**  
TO REDUCE COLLEGE DRINKING AND RELATED PROBLEMS

# Maryland Collaborative

## *Current Activities*



- Providing Training and Technical Assistance on Environmental Strategies
- Developing Model Legislation (i.e., Grain Alcohol)
- Providing Training on Individual-level Interventions
- Designing and Developing a Parent-focused Website
- Implementing the Measurement System

# Key Findings from the Report

- Educational programs are commonly utilized  
79% of 4-year schools and 57% of 2-year schools.
- While these strategies have been shown to be ineffective when used alone, most colleges complement education with other strategies and policies.

# Key Findings from the Report

- Individual Level Strategies
  - **Universal screening is very rare in Maryland.**
  - 42% screen based on apparent need.
  - Evidence-based interventions are offered at most 4-year schools (67% of public, 58% of private) and two 2-year schools (14%).
  - 54% offer services on campus, such as counseling, 12-step meetings, and other support groups.

# Need to Expand Training

- Faculty
- Clinical personnel
- Faculty
- Residence Hall Personnel
- Other “helpers” in the campus community

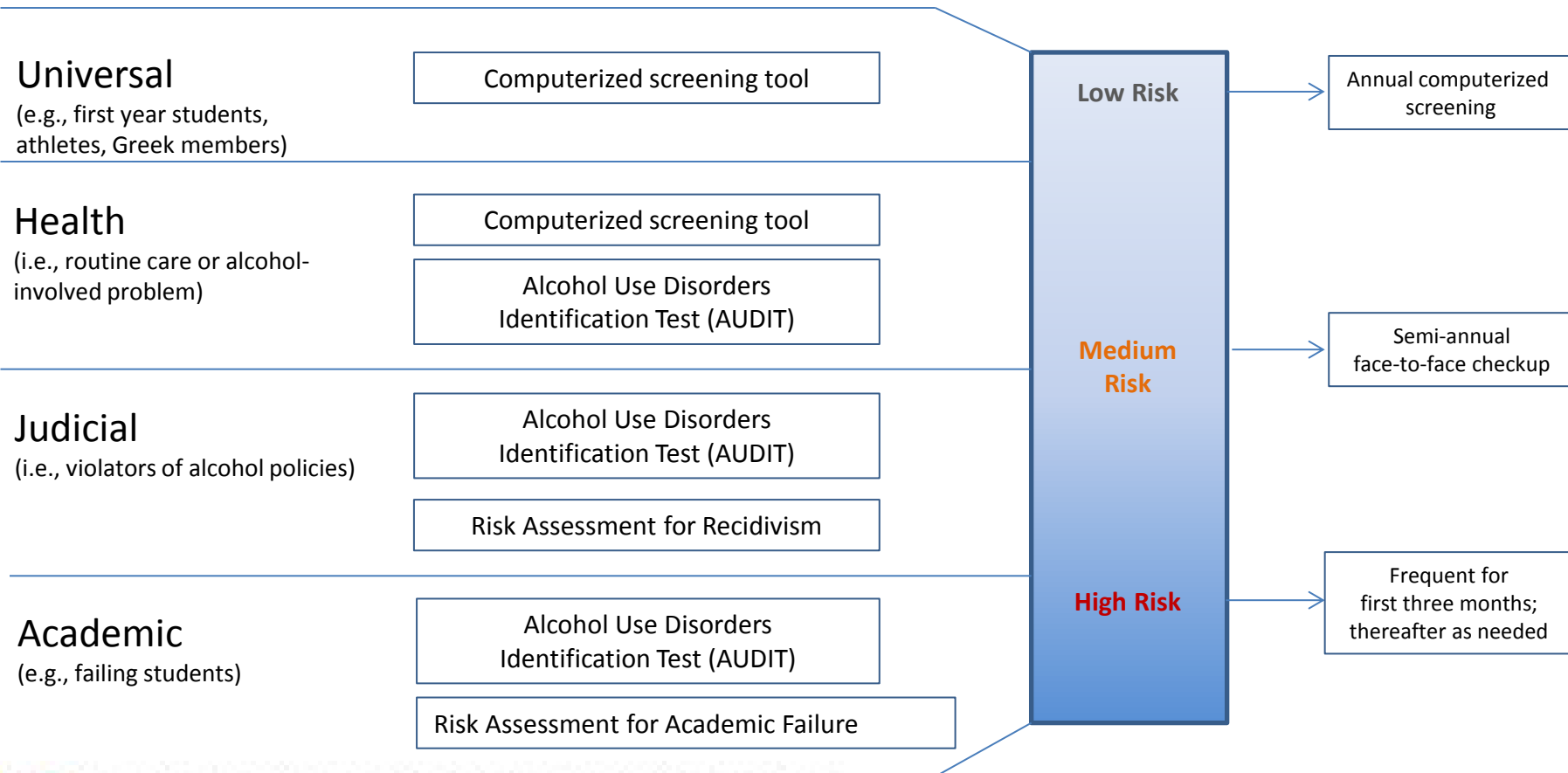
*Campuses expressed a need for  
more guidance regarding  
systematic approaches  
to managing high-risk drinkers*

# Creating a System to Identify and Intervene with at-risk Students

## Settings

## Identification

## Intervention/Monitoring



# Today's Goals

- Review the value of a comprehensive approach to identifying high-risk students and intervening with evidence-based techniques
- Learn about screening tools, brief interventions and monitoring and follow-up of high-risk students
- Understand processes related to referral to treatment
- Share experiences regarding student interventions
- Begin the process of developing and tailoring a campus action plan regarding individual-level interventions